



**SALZBURGER
FESTSPIELE**
19. JULI – 31. AUGUST 2024

Presentation of the 2024 Salzburg Festival Beverage Editions



Left to right: Executive Director Lukas Crepaz, Thomas Breitwieser (BWT Austria GmbH), Dr. Eugen Lamprecht (Managing Director, Schlumberger Wein- und Sektkellerei GmbH), Alexander und Franz Türk (Türk winery), Chief Brewer Christian Pöpperl and Alessandra Kiener (Salzburg's own Stieglbrauerei), Pia Strehn (Strehn winery), Ronald und Gerda Kiss (Winzerhof Kiss), Patric Roth (Austrian Representative of Château de Miraval, Correns/France), Maurice Lebet (Managing Director, Moët Hennessy Austria), Festival President Kristina Hammer
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The Salzburg Festival presents this year's Festival wines, the Festival pilsener, the Salzburg Festival cuvée Schlumberger Rosé Brut SEKT AUSTRIA by Schlumberger, the Champagne Moët & Chandon Brut Imperial, as well as BWT Magnesium Mineralised Water.

(SF 18 May 2024) As is tradition on the opening day of the Salzburg Whitsun Festival, the Directorate presented the Salzburg Festival Beverage Editions at the SalzburgKulisse, an event that also included a tasting. Maurice Lebet (Managing Director, Moët Hennessy Austria), Dr. Eugen Lamprecht (Managing Director, Schlumberger Wein- und Sektkellerei GmbH), Patric Roth (Austrian Representative of Château de Miraval, Correns/France), the vintners Franz Türk, Gerda and Ronald Kiss and Pia Strehn, master brewer Christian Pöpperl of Salzburg's Stieglbrauerei as well as Thomas Breitwieser of BWT Austria GmbH personally introduced their 2024 Salzburg Festival editions.



Champagner Moët & Chandon Brut Imperial

For more than a quarter of a millennium, the renowned French champagne maker Moët & Chandon has been sharing the magic of champagne with the world, a symbol of success and elegance – and from 2024, the Salzburg Festival's guests will share this magic, as Moët & Chandon becomes its new exclusive champagne partner. Every glass represents the institution's characteristic values: history, generosity, savoir-faire, success, daring and elegance. These characteristics have made Moët & Chandon the champagne of choice for celebrating unforgettable moments and great events.



Salzburg Festival Cuvée – Schlumberger Rosé Brut SEKT AUSTRIA

In the summer of 2024, the Salzburg Festival once again treats its guests to a Festival cuvée from the house of Schlumberger. This exciting rosé sparkling wine from the 2022 harvest is made from select Austrian quality pinot noir, Zweigelt and St. Laurent grapes from Northern Burgenland – exclusively by traditional fermentation in the bottle. The Schlumberger Rosé Brut Klassik is marked by its gentle, velvety taste. Together with its subtle perfume of forest berries, this makes it the perfect aperitif. At 12 % alcohol, this comparatively light cuvée is perfect for summertime.



Miraval Rosé Côtes de Provence

Striving for perfection during the creative process of wine production is essential to Miraval's philosophy. Each creation is an expression of this passion for working the vineyards, producing outstanding works of art and bringing out all the qualities of a great rosé. Its "rose petal" colour reflects unique know-how and perfect mastery of the art of assemblage. Miraval's characteristics include refinement, elegance and excellence. Inspired by colour, material and light, Miraval has reinvented the way of making rosé. The Miraval Rosé is part of "l'art de vivre".

Schlumberger, Moët & Chandon and Miraval Rosé are exclusive partners of the Salzburg Festival.

Together with Schlumberger and Moët, the exclusive sparkling wine partners, Miraval is the exclusive French rosé wine partner of the Salzburg Festival.

FESTIVAL WINE



Weingut Türk Grüner Veltliner 2023 Kremser Weinberge®, Kremstal DAC / Niederösterreich

The **Franz Türk** winery is known for outstanding Grüner Veltliner wines, from light and fresh summer wines to classics grown on loamy and prehistoric rock formations, all the way to multi-faceted wines from premier locations. Veltliner is grown on 75% of the organic vineyards, approximately half of which is exported. The vintner family's goal is to shape sophisticated, dense and vibrant wines reflecting the Krems valley and its soils and micro-climates, through gentle vinification and cultivation focused on the terroir and the typical regional character. A

special secret tip are Türk's sweet wines, many of which have won international prizes.

Assessment by Peter Moser / Falstaff

Medium green-yellow, silver reflexes. Gentle nuances of pomaceous fruit with nutty undertones, subtle notes of pineapple, discreet blossom honey. Medium body, notes of biological acid decay, touch of caramel, creamy and lasting, a substantial wine with a meal.

12,5 % Vol.

90/100 Falstaff Points

Sources:

Wein Wolf, Delivino, Wein & Co, Vinomenta Smöch Exclusive Weine, www.weinguttuerk.at



Winzerhof Kiss Cuvée Blaufränkisch, Zweigelt 2022, Jois / Burgenland

The **Winzerhof Kiss**, a family-owned winery with a rich history and a clear focus on quality, proudly presents its comprehensive assortment of prize-winning wines. Since its founding in 1934, the Winzerhof Kiss has established a reputation as the leading producer of high-quality wines in the region, bringing together tradition and innovation in each and every bottle. At the heart of the winery is the passion for excellent wines, ensured by using first-rate grapes and state-of-the-art production methods. The Kiss family works its vineyards with care and uses sustainable farming methods to maintain

natural diversity in the region, while producing wines of incomparable quality, reflecting the unique terroir of our region and winning over wine lovers everywhere. This year's Festival wine, combining Blaufränkischer and Zweigelt grapes, spent 18 months in French oak barrels and mirrors the enthusiasm for elegant, powerful wines which still emphasize their fruitful notes.

Assessment by Peter Moser / Falstaff

Dark ruby garnet, opaque core, lighter at the edges. Subtle nuances of precious woods, vanilla and cardamom, dark heart cherry, black forest berries, candied orange zest. Juicy, elegant, sweet extracts, ripe plums, round tannins, subtle chocolaty glaze, already well-developed, echoes of minerals, a delicately aromatic accompaniment for food with further potential for ripening.

13,5% vol

93/100 Falstaff Points

Sources:

Vinomenta Smöch Exclusive Weine, Morandell International GmbH, Wein & Co, www.winzerhof-kiss.at



Weingut Strehn Blaufränkisch Rosé 2023, Deutschkreutz / Burgenland

Pia Strehn has instigated a rosé revolution in the Burgenland region. Together with her brothers Patrick and Andy, she manages the winery in Deutschkreutz: impressive teamwork with a clear focus on high-class, characterful rosé wines. Since the trio of siblings took over the family winery as the fourth generation of owners in 2012, the three Strehns have developed comprehensive expertise in rosé wines – which continue to be their unique product to this day. All three were united in one wish from the beginning: to make Austria's best rosé. To Pia Strehn,

wine is not just a profession, but the expression of a lifestyle. Her passion and commitment can be tasted in every sip of her wines. With every glass of rosé, wine lovers delve into Pia Strehn's world – a world full of passion, innovation and incomparable quality.

Assessment by Peter Moser / Falstaff

Light salmon pink, touch of copper, silver reflexes. Subtle perfume of lime and white apple, a whiff of red forest berries, subtle bouquet. Slender, white pomaceous fruits, subtle fruit sweetness, elegant acid arc, balanced, accessible style.

12,5% vol

91/100 Falstaff Points

Sources:

Wein & Co or www.strehn.at

FESTIVAL PILSENER



Once again, Stiegl's chief brewer **Christian Pöpperl** is responsible for the dramaturgy and composition of this year's Festival Pils. The wonderfully refreshing Salzburg specialty is brewed using barley from the EGZ Farms in Zistersdorf in Lower Austria, hops from the Mühlviertel (Upper Austria) and water from the region of Salzburg's Untersberg mountain. Beer connoisseurs will love the exclusive Festival Pils edition of 2024 not only because of its unique bouquet of hops, but also value it as a culinary accompaniment: "The slender 2024 Stiegl Festival Pils with its elegant sparkle conquers the tastebuds with a fresh note of hops blossoms and an aromatic bitterness in its finish," Stiegl's master brewer declares. The light-yellow beer with its fresh scent can be consumed as an aperitif or digestif; it also goes well with appetizers such as salad variations, pies, smoked fish as well as cream cheese and spicy Asian dishes. This year, the Festival Pilsener will be presented for the first time in recyclable packaging, thus offering not only a refreshing beer to enjoy, but also a contribution to sustainability.

WILDSHUT PERLAGE FESTIVAL EDITION 2024

A brand-new addition to the Festival's beverage editions is Wildshut Perlage, a choice mature beer produced at Stiegl's Gut Wildshut estate. This noble brut de bière is made from the best organic ingredients; its bottle fermentation guarantees high quality and a particularly delicate taste. The addition of a special yeast selected in the French region of Champagne results in the so-called mousseux during the production process, for a delicate sparkle and highest drinking enjoyment. "At its heart, Wildshut Bio Perlage is a stout with an unfolding exquisite taste: the Bio Perlage presents with silky golden visuals and a white crown of foam, complex notes of herbs and the fruity and aromatic bouquet of a Riesling. On the tongue, its charming interplay of sweetness and acidity and its delicate carbonation are notable. And its finish is highly complex and elegantly dry," emphasizes Stiegl's chief brewer **Christian Pöpperl**. The organic beer specialty is a match for caviar, oysters and small delicacies. Wildshut Perlage is served stylishly in champagne glasses – as an aperitif or for special occasions.

The Salzburg Festival is delighted to continue its long-standing cooperation with the Stiegl Brewery in Salzburg during this Festival season. Like the Festival wines and the Festival cuvée brut, the Festival Pilsener and the Wildshut Perlage Festival Edition will be produced in limited numbers and can be consumed or purchased at select gastronomical establishments in and around Salzburg.



BWT Magnesium Mineralised Water

Headquartered in Mondsee and employing more than 5,500 staff worldwide, BWT has a clear mission as Europe's market leader in water treatment: improving the world, sip by sip, every day! Patented technologies are used to filter and mineralise local water – adding valuable minerals and micronutrients such as magnesium, zinc and silicate. For more than 30 years, BWT has been setting standards with sustainable technologies and innovative, economically and ecologically optimized water treatment products, guaranteeing everyday safety, hygiene and health in our life elixir H₂O. Therefore, guests, artists and staff of the Salzburg Festival can enjoy healthy, locally mineralised BWT

water. As a partner of the Salzburg Festival, BWT is proud to present Magnesium Mineralised Water this year – in keeping with its corporate philosophy of making the enjoyment of water an art form.

Etiketten

The motifs appearing on the labels of this year's Festival wine and Pilsener editions are photographs taken backstage at the Salzburg Festival and in its costume and makeup departments; used with kind permission of the photographer Luigi Caputo.

Photos:

<https://www.salzburgerfestspiele.at/en/photos/233475>